

PTRC in partnership with Warrington Borough Council and 20's Plenty for Us

The 20mph City

the wider health, safety, environmental, social and economic benefits - do they exist?

17th May 2011 - The Gateway Centre, Warrington

In 2006, Portsmouth City Council used revised DfT guidelines to implement a 20mph speed limit on most residential roads throughout the city. Councillors, officers and the community all played their part in creating a "collective community commitment" to road danger reduction, which has resulted in a 22% decrease in the number of casualties after scheme implementation. Now, several local authorities are following Portsmouth's lead including Oxford, Islington, Warrington and Lancashire.

It is clear that many more UK towns and cities are giving consideration to a 20mph initiative but are perhaps reticent given the funding climate, the Political leadership required and the limited national evidence of success currently available.

Programme

Time Item

10.00	Registration and Refreshments	
10.30	Welcome and introduction from Warrington Borough Council	
10.40	The 20mph pilots and future plans for Warrington	
11.00	Keynote Presentation - 20's Plenty – How everyone wins!	
11.20	Discussion	
11.40	Refreshments	
12.00	Achieving political support	John Whitelegg , Recent Councillor, Lancaster City Council
12.20	Approaches to 20mph implementation	Duncan Price , Branch Head, Road User Licensing, Insurance and Safety Division, Department for Transport.
12.40	Achieving community support for lower speeds – can social marketing help?	Professor Alan Tapp , Professor of Marketing, Bristol Social Marketing Centre, UWE.
13.00	Discussion	
13.15	Lunch	
14.00	Case study – the roadmap for the development of 20mph in Hartlepool	Councillor Stephen Thomas and Alastair Smith , Assistant Director Transport and Engineering, Hartlepool Borough Council
14.20	Public Health Benefits & Large Scale Change	Dominic Harrison - Joint Director of Public Health for Blackburn with Darwen Borough Council and Blackburn with Darwen Care Trust Plus.
14.40	Roads casualties and public health: the open sewers of the 21st Century	Professor Danny Dorling , Professor of Human Geography, University of Sheffield
15.00	Slower speeds, sociable streets - where next from 20mph?	Majeed Neky , People and Places Campaign Coordinator, Living Streets
15.20	Discussion	
15.45	Close and an opportunity to explore at leisure one or two of Warrington's 20 mph areas with a map provided by the City Council. Council officers will be on hand to provide directions if necessary	

Who should attend?

The content of this Conference is designed to be of broad interest to local politicians whose portfolio includes transport, traffic and road safety engineers, transport planners and campaign groups.

Getting to Warrington

Warrington is extremely well served by two key stations - Bank Quay and Central. These stations provide connections for Manchester, Liverpool, Birmingham Leeds and Sheffield. There are also high speed rail links from Glasgow and London to Warrington, Bank Quay. The Gateway Centre is just 5-6 minutes walk from each station.

Monday 16th May

On the evening before the Conference, delegates staying overnight will be welcome to join organisers, speakers and delegates at 8.00pm for a drink at the Friar Penketh, Public House, 4, Barbold Street, Warrington WA1 1AX

Speaker

Mark Tune, Traffic and Road Safety Manager, Warrington Borough Council

Rod King, Campaign Director, 20's Plenty for Us

John Whitelegg, Recent Councillor, Lancaster City Council

Duncan Price, Branch Head, Road User Licensing, Insurance and Safety Division, Department for Transport.

Professor Alan Tapp, Professor of Marketing, Bristol Social Marketing Centre, UWE.

Councillor Stephen Thomas and Alastair Smith, Assistant Director Transport and Engineering, Hartlepool Borough Council

Dominic Harrison - Joint Director of Public Health for Blackburn with Darwen Borough Council and Blackburn with Darwen Care Trust Plus.

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