

THE FUTURE OF ANIMAL RIGHTS/EXTREMIST THREAT MONITORING IS HERE!

In the current business climate and partially as a result of the explosion in communications over recent years, businesses face many more threats to their operations from single issue and politically-inspired activist groups.



The internet enables small groups to challenge large corporations by acquiring their information from disparate sources, learning from other groups and often working with like-minded activists across the globe.

These threats come in the form of lobbying campaigns, challenges to corporate reputation and, in the worst case, protests, direct action and even attacks on sites and staff.

Against this background, Agenda Security Services has developed an association agreement with the Welund Report to offer Welund services to address this threat in a more effective manner than was achieved using traditional methods of time consuming self-monitoring or commercially available emailed reports.

Welund services operate on line to deliver data and analysis on a continual basis and in a manner that can quickly be absorbed by readers. They are backed up by daily email alerts, interactive calendars, travel alerts and accessible archives. Critically, Welund analysis is written in such a manner that material can easily be cut-and-pasted into management reports, and a personal bookmarking facility allows a reader to maintain a running personal list of material for future collation into composite reports.

The two services are:

The Welund Report. A comprehensive service covering all main campaign streams across all major industrial sectors. It is currently read by over 40 international corporations, a number of police forces and one national agency. The cumulative live archive currently has over 14,500 articles and grows by around 500 new articles per month.

ARRIW. A service dedicated to the animal rights movement worldwide covering all aspects of this ever-growing movement. This is a newer service which has been running for less than a year but is currently read by ten major pharmaceutical companies, six European police forces, Europol, the FBI, FSB, and the Australian and Mexican authorities.

The key features of each service are:

- Continuous reporting and analysis as information emerges.
- In Welund - Sectors covering Animal Rights, Arms Trade & Defence, Aviation, Biotech & GM, Climate Change, CSR & Finance, Eco-Terrorism, Energy, Environment, Forests, Globalisation, Greenpeace, Greenpeace Boats, Global Snapshot, Human Rights, Industrial Relations, Tel-

ecomms, Windpower, Economic Unrest, EDL, Oil Spill.

- In ARRIW – Sectors covering Significant Events, Latest Events Europe, Latest Events US and Rest of the World, Website Action Reports (posted by activist groups)
- As many readers as a client wishes
- Daily email alerts advising on new material loaded
- Interactive events calendar
- Quick-glance 10-day catchup archive
- Multiple quick links
- (Welund) Travel Risk Map and Daily Global Travel alerts
- Cumulative live archive that can be searched
- Research book-marking tool ('myList')
- Dialogue service to seek advice and further briefing
- A 24/7 response facility

Agenda utilises both services to supplement its Positive Open Source Intelligence monitoring and has no hesitation in recommending them to you. Richard Connolly, head of security at Agenda said "Receiving the daily email alerts takes no more than 5 minutes for me to stay up-to-date with the ability to click through and receive more detailed information on issues of particular interest – this has saved me a great deal of time and effort".

Both are available on free trial without commitment during which time you will have complete access to the benefits listed above.

Those interested in a free trial should contact Richard Connolly at richard@agenda-security.co.uk

