

Gentrification

Like lift music played at you?

Like the same décor featuring in the same store, in any town in the world?

Like your coffee in a shade of regulation brown?

If that's the case: go into Costa and toast to the demise of the unique, independent coffee shop!

The cloning of Cowley Road is well under way; it's not just Costa! This isn't regeneration; it's impossible for local/independent businesses to compete with Tesco's, KFC, Subway etc.

If you love East Oxford, and want to keep it weird – then get involved in reclaiming your world.

Who are we?

We're a group of concerned citizens who are shocked and dismayed at the attempt to commercialise Cowley Road. If you'd like to get involved, or find out more, see below...

Resources

- Oxford Indymedia:
www.oxford.indymedia.org.uk
- Oxford Action Resource Centre: theoarc.org.uk
- Various groups on Facebook.com (including "Common Place: Common Sense" and the charmingly named "Get Fucking Costa Coffee off the Cowley Road")

Useful reading on the corporate takeover of towns:

- Corporate Watch –
Checkout Checkout & What's Wrong with Supermarkets
www.corporatewatch.org
- George Monbiot: *Captive State* www.monbiot.com
- new economics foundation:
Clone Town Britain
www.neweconomics.org